



CITY OF NEW BERLIN

2024 Park Sponsorship
Opportunities



Dear Potential Sponsors,

There are so many great park and recreation sites within the City of New Berlin, which provide a variety of outdoor recreation opportunities for community members to explore. The 29 City owned parks are characterized by features associated with maintained facilities and natural components, providing for a balance of active, passive and scenic recreational activities.

Sponsorship in our City parks provides an important role in sustaining these spaces for future generations to enjoy and provides a positive impact on the community as a whole. Parks play an important role in our health, environment and community engagement. Various levels of sponsorship are available so you can find an opportunity that works for you.

Your sponsorship includes:

- Visibility in various City communications, both digital and print
- Opportunities for recognition at parks or City events
- Custom dedication plaque recognizing your donation
- Improve our community amenities within the parks

Thank you for considering sponsorship to help make a positive impact on our wonderful City parks.

Sincerely,

A handwritten signature in black ink that reads 'Kristen Hogan'.

Kristen Hogan
Principal Planner
City of New Berlin

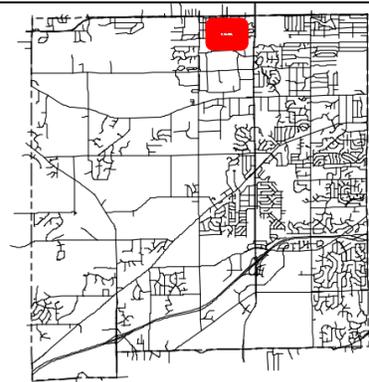
BUENA PARK

NEIGHBORHOOD PARK



Amenities:

- Ball Diamonds
- Basketball Court
- Bike Trail Access
- Parking Lot
- Pickleball Courts
- Picnic Area
- Playgrounds
- Restrooms
- Shelters
- Soccer Field
- Swings
- Tennis Courts



16301 W Coachlight Drive

Improvements:

- Replace playground (west).
- Site Amenities.

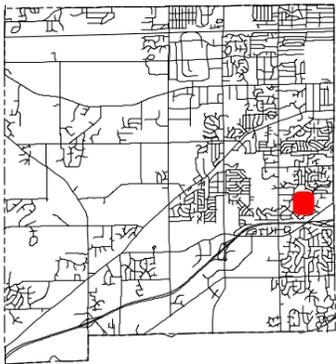
24.7 acres

An asphalt trail connects this park to the New Berlin Recreation Trail. Buena Park is accessible from 167th Street, 165th Street, and Coachlight Drive.

MAPLE RIDGE PARK

NEIGHBORHOOD PARK



<p>Amenities:</p> <ul style="list-style-type: none">• Ball Diamond• Basketball Court• Playground• Shelter	<ul style="list-style-type: none">• Soccer Field• Swings• Trail	
<p>13200 W Maple Ridge Road</p>		
<p>Improvements:</p> <ul style="list-style-type: none">• Replace playground.• Site Amenities.	<p>8 acres</p> <p>The site encompasses woodlands to the south. The park is accessible from Maple Ridge Road.</p>	

MALONE PARK

COMMUNITY PARK



<p>Amenities:</p> <ul style="list-style-type: none"> • Ball Diamonds (lit) • Basketball Courts • Concessions • Hiking Trails • Parking Lots • Picnic Area • Playground (with poured-in-place surfacing) 	<ul style="list-style-type: none"> • Restrooms • Shelters • Soccer Fields • Swings • Swing(s) – ADA accessible • Tennis Courts (lit) • Volleyball Courts (lit) 	
<p>16400 W Al Stigler Parkway</p>		
<p>Improvements:</p> <ul style="list-style-type: none"> • Add basketball courts. • Add pickleball courts. • Replace shelter, restrooms, and concessions. • Site Amenities. 	<p style="text-align: center;">90 acres</p> <p>The park encompasses wetlands and woodlands within a secondary environmental corridor. The parking lots are accessible from Al Stigler Parkway and Observatory Road.</p>	

Sponsorship Commitment Form

Name: _____

Company (if applicable): _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____

Sponsorship Options:

Buena Park Playground Replacement Project

- Playground \$130,000
- Poured in place rubber surfacing \$65,000
- Benches (3) \$1500 each
- Trash receptacle (1) \$1000 each
- Bike racks (2) \$200 each

Amount: _____

Maple Ridge Park Playground Replacement Project

- Playground \$70,000
- Poured in place rubber surfacing \$35,000
- Benches (3) \$1500 each
- Trash receptacles (2) \$1000 each
- Bike racks (2) \$200

Amount: _____

Malone Park Concessions Replacement Project

- Concessions Building \$1,000,000
- ADA Picnic tables (6) \$550 each
- Picnic tables (9) \$450 each

Amount: _____

Malone Park Restroom Project

- Restrooms \$300,000
- ADA Picnic tables (2) \$550 each
- Picnic tables (2) \$450 each

Amount: _____

Malone Park Shelter Project

- Shelter \$60,000
- ADA Picnic tables (2) \$550 each
- Picnic tables (2) \$450 each

Amount: _____

Malone Park Court Improvement Project

- Basketball court \$70,000
- Pickleball Courts \$70,000

Amount: _____