

# OFFICE OF THE CITY CLERK FEE LIST



License Type	Comments	Fee
<b>Adult-Oriented</b>		
Adult-Oriented Establishment	<i>Per license year</i>	\$ 250.00
Adult-Oriented Establishment - late renewal penalty	<i>If filed after the deadline</i>	\$ 100.00
<b>Alarm System License</b>		
Alarm System License - Commercial	<i>One-time fee</i>	\$ 100.00
Alarm System License - Residential	<i>One-time fee</i>	\$ 50.00
<b>Alcohol License</b>		
Class "A" (beer)	<i>Per license year</i>	\$ 300.00
"Class A" (liquor)	<i>Per license year</i>	\$ 500.00
Class "B" (beer)	<i>Per license year</i>	\$ 100.00
"Class B" (liquor)	<i>Per license year</i>	\$ 500.00
"Class B RESERVE (limited to quota)	<i>One-time fee</i>	\$ 10,000.00
"Class C" (Wine)	<i>Per license year</i>	\$ 100.00
Alcohol - Extension of Premise	<i>Per event</i>	\$ 50.00
Alcohol - Change of Agent	<i>Must also pay background check fee</i>	\$ 10.00
Alcohol - Temporary Retail (often referred to as picnic license)	<i>Per event</i>	\$ 10.00
Publication Fee (for all liquor applications)	<i>Per publication</i>	\$ 35.00
Late Renewal Penalty	<i>If filed after the deadline</i>	\$ 100.00
<b>Amusement</b>		
Amusement Device (pool table, juke box, electronic games, etc.)	<i>Per device, per license year</i>	\$ 35.00
Amusement Vendor	<i>Per license year</i>	\$ 150.00
Archery Range	<i>Per license year</i>	\$ 50.00
<b>Background Check</b>		
Background Check Fee - In State	<i>Per license year</i>	\$ 10.00
Background Check Fee - Out of State	<i>Per license year</i>	\$ 18.00
<b>Burn Permit Fee</b>		
Burn Permit	<i>per calendar year</i>	\$ 10.00
<b>Animal License</b>		
Cat - Neutered Male / Spayed Female	<i>per license year</i>	\$ 12.00
Cat - Non-neutered male / non-spayed female	<i>per license year</i>	\$ 17.00
Dog - Dangerous Yearly Admin Fee	<i>per license year</i>	\$ 50.00
Dog - Late Applicant Fee	<i>per license year</i>	\$ 5.00
Dog - Neutered Male / Spayed Female	<i>per license year</i>	\$ 12.00
Dog - Non-neutered male / non-spayed female	<i>per license year</i>	\$ 17.00
Dog - Potentially Dangerous Yearly Admin Fee	<i>per license year</i>	\$ 50.00
<b>Cigarette / Tobacco / Vape</b>		
Cigarette/Vape Products	<i>per license year</i>	\$ 100.00
<b>City Map / Computer Generated / Copies</b>		
City Map	<i>per map</i>	\$ 10.00
Computer Generated Data - CDROM	<i>per cd-rom</i>	\$ 15.00
Computer Generated Data - DVD	<i>per dvd</i>	\$ 15.00
Computer Generated Data - Labels	<i>per label</i>	\$ 0.08
Computer Generated Data - USB	<i>per usb</i>	\$ 10.00
Computer Generated Data - WisVote Data Reports	<i>\$25 plus \$5 per 1,000 voters</i>	\$ 25.00
Copy Fee - Black and white	<i>each page copied</i>	\$ 0.25
Copy Fee - Color	<i>each page copied</i>	\$ 0.50

License Type	Comments	Fee
<b>Direct Seller</b>		
Direct Seller - Mobile Food Vendor	<i>Per year, per mobile food unit</i>	\$ 300.00
Direct Seller - Mobile Food Vendor	<i>Per month, per mobile food unit</i>	\$ 50.00
Direct Seller - Mobile Food Vendor	<i>Fee waived if part of a city-sponsored event (i.e. 4th of July Festival, Winter Fest, etc.)</i>	\$ -
Direct Seller	<i>Per year, per person</i>	\$ 100.00
Direct Seller	<i>Per month, per person</i>	\$ 20.00
Direct Seller	<i>Fee waived if part of a city-sponsored event (i.e. 4th of July Festival, Winter Fest, etc.)</i>	\$ -
<b>Entertainment - Dance</b>		
Entertainment (Dancing)	<i>Per license year</i>	\$ 25.00
<b>Escort License</b>		
Escort License (per applicant)	<i>Per license year</i>	\$ 250.00
<b>Fireworks</b>		
Fireworks		\$ 125.00
<b>Massage</b>		
Massage Establishment License	<i>Per license year</i>	\$ 150.00
Massage Technician/Therapist	<i>Applicant must be licensed with the State of WI. Fee is waived, but application material must be completed and background check fee must be paid</i>	\$ -
Massage Establishment Admin/Transfer Fee	<i>For applicant that wishes to surrender license mid-year so another applicant can apply</i>	\$ 100.00
<b>Operator / Bartender</b>		
Operator/Bartender License - Regular	<i>2 year license - must also pay background check fee</i>	\$ 60.00
Operator/Bartender License - Provisional	<i>(must apply for the Regular license to qualify)</i>	\$ 15.00
Operator/Bartender License - Temporary	<i>2 week license</i>	\$ 15.00
<b>Rubbish</b>		
Rubbish Collection - includes 1 vehicle	<i>Per license year</i>	\$ 75.00
Rubbish Collection - each vehicle over one	<i>Per license year</i>	\$ 25.00
<b>Secondhand Article Dealer</b>		
Secondhand Article Dealer	<i>Per event</i>	\$ 50.00
<b>Special Council Meeting</b>		
Special Council Meeting to consider Late Filing Applicant	<i>For applicants that fail to apply by the deadline and need their application to be approved by Council.</i>	\$ 350.00
<b>Special Events</b>		
Class I	<i>more than 5,000 people</i>	\$ 500.00
Class II	<i>501-5,000 people</i>	\$ 300.00
Class III	<i>151-500 people</i>	\$ 100.00
Class IV	<i>150 people or less</i>	\$ 20.00
<b>Taxi</b>		
Taxi Cab Business	<i>Per license year</i>	\$ 125.00
Taxi Cab Driver	<i>Per license year</i>	\$ 25.00

License Type	Comments	Fee
<b>Theatre</b>		
Theatres - 1201 or more seats	<i>Per license year</i>	\$ 200.00
Theatres - 1-700 seats	<i>Per license year</i>	\$ 100.00
Theatres - 701 - 1200 seats	<i>Per license year</i>	\$ 125.00
<b>Transient Lodging</b>		
*Transient Lodging/Short Term Lodging License	<i>Per calendar year</i>	\$ 200.00
<b>Trapshooting</b>		
Trapshooting	<i>Per license year</i>	\$ 50.00
<b>Weights &amp; Measures</b>		
Weights & Measures License	<i>Per license year</i>	\$ 25.00